

HENRY FORD HEALTH®

AMBASSADOR CLUB 2024

SPONSORSHIP OPPORTUNITIES

Pit Party Sponsor

\$25,000 (*FMV \$1,627)

Twenty (20) Tickets (no physical tickets)
Ten (10) Tickets to sponsor VIP reception.
Name on even signage throughout event.
Recognition on screen at event
Acknowledgement as “Pit Party Sponsor” during evening program
Company logo on event website

Victory Circle Sponsor

\$10,000 (FMV \$1,077)

Ten (10) tickets (no physical tickets)
Eight (8) tickets to Sponsor VIP reception.
Name on event signage throughout event.
Recognition on screen at event
Acknowledgement as “Victory Circle Sponsor” during evening program
One Race speed Track Experience

Team Sponsor

\$5,300 (FMV \$814)

Ten (10) tickets (no physical tickets)
Six (6) tickets to Sponsor VIP reception.
Name on event signage throughout event.

Finish Line Sponsor

\$2,700 (FMV \$444)

Ten (10) tickets (no physical tickets)
Two (2) tickets to Sponsor VIP reception.
Name on event signage throughout event.

Couples Sponsor

\$1,500 (FMV 260)

Two (2) tickets (no physical tickets)
Two (2) tickets to Sponsor VIP reception.

M1 Patron Ticket

\$300 (FMV \$55)

One (1) Ticket (no physical tickets)

UNDERWRITING OPPORTUNITIES

Hot Lap Reception Sponsor Signage at Event Recognition on Screen at event	\$3,000 (FMV \$114)
Valet Sponsor Signage at Event Recognition on Screen at event	\$2,500 (FMV \$114)
Entertainment Sponsor Signage at Event Recognition on Screen at event	\$2,700 (FMV \$114)
M1 Garage Sponsor Signage at Event Recognition on Screen at event	\$1,500 (FMV \$114)

**FMV is Fair Market Value: is the value of what sponsors receive in return for their sponsorships.*