

Welcome to *Transforming Times*



By Kimberlydawn Wisdom, M.D., senior vice president of Community Health & Equity and chief wellness and diversity officer

Welcome to the inaugural issue of *Transforming Times*. We are so pleased to have the opportunity to share news about the Community Health, Equity & Wellness (CHEW) and Diversity initiatives at Henry Ford Health System (HFHS). Many individuals contributed to the making of *Transforming Times*, and we hope you'll enjoy reading about our programs, staff, and accomplishments, and learning about our most recent innovations. Through our programs, we strive to connect, celebrate and innovate new strategies that span the patient, employee and community experience. To find out more about Henry Ford's community programs and to read the newsletter online, visit www.henryford.com/communityhealth.

WIN Network: Detroit links pregnant women to local resources

Linking pregnant women to the right resources at the right time is a central goal of the Women-Inspired Neighborhood (WIN) Network: Detroit. Henry Ford is one of four collaborating and funding local health systems that established WIN Network in 2011.

“We established WIN Network: Detroit in response to the high infant mortality rate in Detroit for babies of African-American women. In some areas in Detroit the rate is almost three times the national average,” explains Yolanda Hill-Ashford, MSW, program manager for WIN Network: Detroit. “We focus on three neighborhoods – Brightmoor, Chadsey Condon, and Osborn. The data analyzed for more than 200 women in the program shows zero infant deaths, compared to current Detroit statistics of 16 deaths in 1,000.”

The network's team of five Community Health Workers, or Community & Neighborhood Navigators (CNNs), works one-on-one with women to connect them with existing local resources that support the multiple challenges the women face as they prepare for birth.



continued on page 2

continued from page 1

According to Jaye Clement, WIN program administrator and director of Community Health Programs & Strategies at HFHS, “This program, which is life-changing for so many women, is only possible thanks to the meaningful partnerships between members of the Detroit Regional Infant Mortality Reduction Task Force, funders, community-based organizations, faith-based organizations, social services, and the many residents we are honored to collaborate with everyday. We have celebrated amazing results.”

While WIN Network measures its impact by the infant mortality rate, successes include women who become self-supporting and achieve their life goals with the assistance of WIN Network. WIN Network also enrolls a large cohort of non-pregnant women.

WIN Network meets women where they are. Every woman’s needs vary, but among African-American women living in the targeted neighborhoods, three social issues affecting health outcomes are constant: Housing, transportation and food insecurity.

WIN Network helps women navigate and use existing systems of resources. Many of the programs and resources WIN Network connects with are undersubscribed.

Once it is determined that a woman fits WIN Network’s criteria, she is connected with a Community & Neighborhood Navigator. “The navigators are like coaches,” explains Hill-Ashford. “WIN Network participants describe their navigator as more like a sister or friend – someone they trust and rely on. We attribute the success of WIN Network to the navigators, who work closely, one-on-one, with women and develop strong relationships.”



Community & Neighborhood Navigator Linda Hopkins-Johnson (right) and her WIN Network client speak at an event.

In addition to connecting women to community-level resources, navigators offer mentoring, home visits, and help women create a vision and goals for their lives.

“Once their immediate needs are met, we enable women to see beyond their current situation,” says Hill-Ashford. “The women can get overwhelmed, and tasks seem monumental. We encourage them to see beyond the crisis they are currently in and move forward.”

WIN Network has also enrolled 1,000 non-pregnant women, who receive education and information and are connected with resources that focus on living healthy, family planning, stress management, budgeting, nutrition and physical activity. To date, WIN Network has also trained more than 500 local health providers on the social determinants of health, which include housing, transportation, food, and many other

factors, and supplied resources providers can use with their patients. Providers include physicians, nurses, midwives, intake workers, social workers and community health workers.

WIN Network has recently utilized social media to reach more communities and link individuals with broader community resources.

Future plans for WIN Network are developing. “Beginning in 2016, we will be introducing group prenatal care for obstetric patients at Henry Ford’s Detroit Northwest Clinic and New Center One downtown. This unique program brings groups of 12 to 15 women together where they receive regular prenatal care and extensive education that is co-facilitated by the physician, nurse midwife and their Community & Neighborhood Navigator,” says Hill-Ashford.

For more information about WIN Network, log on to www.winnetworkdetroit.org. •



WIN Network: Detroit has received funding from: The Jewish Fund; Robert Wood Johnson Foundation Local Funding Partnerships; The Kresge Foundation; W.K. Kellogg Foundation; March of Dimes Foundation; PNC Foundation; University of Michigan School of Public Health; Gail and Lois Warden Endowment on Multicultural Health; and these Detroit Regional Infant Mortality Reduction Task Force partners: The Detroit Medical Center, Henry Ford Health System, Beaumont Hospital – Dearborn (formerly Oakwood Healthcare System), and St. John Providence.

Maria's Story

“Maria” was homeless, a mother of five and pregnant. New to Detroit, she had escaped a domestic violence situation. She could not get an appointment with the Department of Health & Human Services for assistance because she had no identification for herself or her children. With the help of WIN Network and her Community & Neighborhood Navigator, Maria obtained temporary housing, identification and food assistance, and later transferred her Section Eight housing designation to receive permanent housing. She enrolled her children in school and found a part-time job. After Maria gave birth, the WIN Network Navigator continued to work with her, helping her obtain a car and enroll in Wayne County Community College to start the nursing program. Maria frequently expresses how grateful she is to her navigator. She says without her, she would never have envisioned her life as it is today. WIN Network staff credit much of Maria's success to her motivation and drive to create a stable environment for her children. •



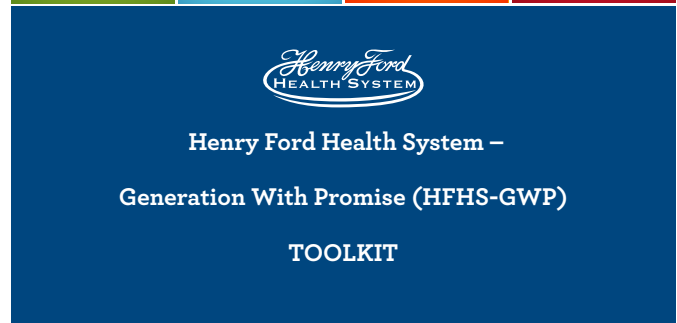
Kellogg Foundation grants \$600,000 to reduce infant mortality

The W.K. Kellogg Foundation recently awarded a \$600,000, three-year grant to support Hardwire the Safety Net: A Partnership to Reduce Infant Mortality. This program is based on the success of the Women-Inspired Neighborhood (WIN) Network. Hardwire the Safety Net is led and administered by the Detroit Regional Infant Mortality Reduction Task Force; Henry Ford Health System is one of four health systems, together with public health, academic and community-based organizations, that makes up the task force.

The Kellogg grant will accelerate partnerships between local healthcare and safety net organizations with the goal of decreasing infant mortality in three Detroit neighborhoods by addressing medical and social determinants of health for women and children. Grant funds will enhance current WIN Network efforts that employ Community & Neighborhood Navigators as key community and system change agents; pilot an enhanced model of group prenatal care featuring the integration of community health workers with the traditional care team; expand healthcare equity training for healthcare providers; and drive down health care costs. •

Generation With Promise holds annual Youth Summit

At the end of the school year, 250 middle- and high-school youth from Detroit, Hamtramck, Dearborn and Macomb County came together for the seventh Generation With Promise (GWP) Youth Summit. Throughout the year, Student Action Teams educate their peers about improving nutrition and physical activity using 5-2-1-0 messaging. They also display posters and information in the school supporting those messages. The Summit is facilitated by Youth Wellness Ambassadors and brings Student Action Teams from 16 schools together to collaborate and learn additional strategies to bring back to their own schools and communities. GWP has demonstrated that Student Action Teams bring about significant improvement in diet and physical activity among themselves and their peers, as well as leading changes in their school environments. •



Middle- and high-school youth learn about wellness at the annual Generation With Promise Youth Summit.



Eat smarter at HFHS with free 'EatWell' app

A new app is now available from Henry Ford for iPhone and smartphone: Henry's EatWell is a free nutrition app for employees and guests who dine in any Henry Ford café. Custom-built for Henry Ford, it provides detailed information about the food Henry Ford serves to help diners make highly informed choices. Information on 5-2-1-0 is built into the EatWell app, with facts about eating fruits and vegetables, tracking screen time, getting physical activity and avoiding sugar-added drinks. Almost 2,000 users have already downloaded Henry Ford EatWell. To download the app, visit the App Store or Google Play and search for "Henry's EatWell." •

CHEW leader joins Detroit Environmental Agenda

The Detroit Environmental Agenda was established in 2011 and is the collaborative effort of several local environmental justice organizations to include sustainability and health in the future development of Detroit. Barbara Blum-Alexander, MPH, MSW, director, Generation With Promise, recently joined the initiative's leadership committee representing CHEW and Henry Ford Health System. "The Detroit Environmental Agenda focuses on sustainability, quality of life, and health for Detroit residents. Working with the Detroit Environmental Agenda, Henry Ford will contribute to change by supporting work to improve air quality, water quality, waste reduction and recycling, green infrastructure, and the health of our neighborhoods through policy changes that support our community health and equity goals," says Blum-Alexander. The Detroit Environmental Agenda was recently awarded a three-year grant for \$621,000 from the Erb Family Foundation. Timing for the effort and funding are key, as they are concurrent with much rebuilding and redevelopment in Detroit. "The link between our physical environment and our physical health is clear," says Chip Amoe, assistant director, HFHS Corporate Government Affairs, and board member for the recently established Detroit Greenways Coalition. "As we prepare for significant infrastructure investments in Detroit and across the state, now is the time to rebuild with an eye toward improving health and the quality of life in our communities. I'm glad both Henry Ford and the Erb Foundation support the role the Detroit Environmental Agenda can play in advancing these efforts." Learn more at <http://bit.ly/1Q8o24N>. •

Insider's Wellness Tip

"I lost 22 pounds in three months by walking and utilizing the foot peddler at the front desk. I have kept the weight off by continuing to eat healthy and exercising."

*- Deborah Glenn,
clinic service representative,
Henry Ford Center for
Athletic Medicine*

TO READ MORE WELLNESS TIPS AND STORIES FROM HENRY FORD EMPLOYEES, VISIT WWW.HENRYFORDCONNECT.COM/WELLNESS AND CLICK ON "SHARE YOUR WELLNESS STORY."

CHEW leader honored and elected

Director of the Center for Health Promotion and Disease Prevention Bethany Thayer, M.S., RDN, was honored as the Henry Ford Corporate Services Shadow of a Leader. The program recognizes Henry Ford Health System leaders who consistently cast a positive shadow of leadership within their business units, and through the quality of their work, demonstrate System values, foster employee engagement, are dedicated to patient safety, and exemplify customer service excellence. In addition, Thayer began service as president of the Michigan Academy of Nutrition and Dietetics in June, following a term as president-elect in 2014. The organization has been serving Michigan citizens since 1929 and has a membership of more than 2,000 dietetic professionals. For more information, visit www.eatrightmich.org. •



Bethany Thayer, M.S., RDN, (second from left) receives the Shadow of a Leader award. Congratulating her are (from left) Kimberlydawn Wisdom, M.D., Nancy Schlichting, CEO, Henry Ford Health System, and Wright Lassiter III, president, Henry Ford Health System.

First class of Healthcare Equity Scholars graduates

The first class of the Healthcare Equity Scholars Program has graduated. This program provides skills-based training to Henry Ford Health System employees in order to equip them with the tools necessary to improve clinical quality, patient satisfaction, and employee engagement by being able to address the unique needs of patients from diverse cultures and backgrounds.

This year, 17 equity scholars worked diligently to learn about topics and acquire skills in healthcare equity, culturally appropriate care, quality improvement, research, organizational change, financial analysis tools, and policy and advocacy. They have applied their new knowledge and skills to equity-focused projects in their own departments and business units and are now more effective in achieving system goals with which they are already tasked.



Recruitment for the next class of Healthcare Equity Scholars will begin at the end of this year. Interested HFHS employees should contact Megan Brady, project manager, mbrady2@hfhs.org. •



Governor's Fitness Healthy Workplace

Henry Ford Health System recently received the 2015 Governor's Fitness Healthy Workplace Award, honoring Michigan companies and organizations that have made worksite wellness a priority. The Diamond level, awarded to HFHS in 2015, is the highest level, and among the Diamond level organizations, HFHS was chosen as the overall winner. This award represents an organization that offers sustained and comprehensive programs for employees that are strategic and integral parts of the organization. The program must provide some incentives to employees to participate and have had at least 40 percent employee participation in at least two wellness categories during the year to even qualify. •

Henry Ford partnership featured in national report

The Detroit Regional Infant Mortality Reduction Task Force, a collaboration of four Detroit-based health systems, public health, academic and community organizations led by Henry Ford Health System, was selected for a Robert Wood Johnson Foundation-funded national study led by the University of Kentucky College of Public Health. The study culminated in a 108-page report that identifies and examines 12 successful partnerships where hospitals, public health departments and other organizations are working together to improve the health of the communities they serve and ascertain lessons learned from their collective experience. The Infant Mortality Reduction partnership developed the Women-Inspired Neighborhood (WIN) Network: Detroit to collaboratively address and reduce infant mortality rates in three Detroit neighborhoods. (See pages one and two to learn more about WIN.) To access the report, log on to <http://bit.ly/1NaclMB>. •

American Heart Association Fit-Friendly Platinum award

Henry Ford Health System has received the American Heart Association Platinum Level Fit-Friendly Award for the eighth year in a row. The American Heart Association recognizes employers as Fit-Friendly Worksites for creating a culture of health in the workplace through progressive leadership and employee wellness initiatives. •



Henry Ford ranks first in U.S. for diversity

Henry Ford Health System is ranked first in the country among health care systems and hospitals for diversity by DiversityInc. The annual survey recognizes organizations that bring clarity and education to the business benefits of committing to and nurturing inclusive and diverse workplace cultures, practices and programs.

“Diversity and inclusion is one of our organization’s key standards of excellence and is woven into everything we do at Henry Ford Health System. Our rich diversity makes us a better company and helps us connect with the health care needs of our patients and their families,” says CEO Nancy Schlichting.

The award showcases Henry Ford’s commitment to diversity and inclusion, as well as the understanding that diversity is key to recruitment and growth strategies. As part of its Healthcare Equity initiatives, Henry Ford provides cultural-competency training to the entire workforce, including physicians. HFHS also continuously monitors quality metrics by race, ethnicity and primary language to eliminate disparities.

Kimberlydawn Wisdom, M.D., Henry Ford’s senior vice president of Community Health & Equity and chief wellness and diversity officer, says the recognition is a reflection of the System’s commitment to embrace inclusion and respect for all – patients, employees and the communities it serves.

“Diversity is in the fiber of Henry Ford Health System,” says Dr. Wisdom. “We take a progressive approach to diversity that displays sensitivity to all family structures and types. Also devoted to the health and well-being of employees, we foster an overall organizational culture that supports and leverages their talent and skills regardless of age, gender, race, religion, sexual orientation, experience, ability or other aspects of diversity. This approach is good for us as an organization and important to the communities we serve. It’s key to providing the best patient care and health care experience possible.” •

Great places to work in healthcare

Henry Ford Health System was chosen one of 50 Great Health Systems to Know 2015 by Becker’s Healthcare. The 50 health systems on the list range in size and location but are tied together in their pursuit to provide high-quality healthcare to the communities they serve. To compile this list, the Becker’s editorial team conducted research, choosing systems that have several awards for clinical and general excellence. The team also queried healthcare leaders on what systems stood out to them in terms of overall excellence, and those systems were considered for inclusion. Visit <http://bit.ly/1HkvhjA> to view profiles of the 50 great nonprofit health systems chosen for the list. Becker’s Healthcare is considered a leading source of cutting-edge business and legal information for healthcare industry leaders. •

WIN Network honored as Program of Excellence

Women Inspired Neighborhood (WIN) Network: Detroit, a collaborative effort to address Detroit’s high infant mortality rate, was honored as a Program of Excellence through the Hospital Charitable Services Awards sponsored by Jackson Healthcare. WIN Network was one of 10 winners nationally, and selected from more than 200 applications. Each winning program was awarded \$10,000 to continue their community outreach efforts. Programs were reviewed based on community impact, collaboration, transferability and best practice. “This honor truly reflects the inspiring work done by so many people,” says Nancy Schlichting, CEO, Henry Ford Health System. “We’re encouraged that our early successes are making a difference in the lives of the women enrolled in the program.” (See pages one and two to learn more about WIN Network: Detroit.)

National leaders share faith-based partnership strategies

Henry Ford Health System welcomed Gary Gunderson, M.Div., D.Min., D.Div., and Teresa Cutts, Ph.D., Wake Forest Baptist Medical Center and Stakeholder Health, for a community faith-leader seminar. The meeting included informal yet strategic discussions to explore how Henry Ford and its growing number of faith-based partners can collaborate in increasingly effective ways. Participants learned how the Memphis-based Methodist Le Bonheur Healthcare successfully engaged nearly 500 congregations through its Congregational Health Network (CHN), and how Gunderson and Cutts are currently achieving similar results in North Carolina. The CHN model has improved health, decreased mortality, and reduced readmissions as well as per-capita health care costs. •

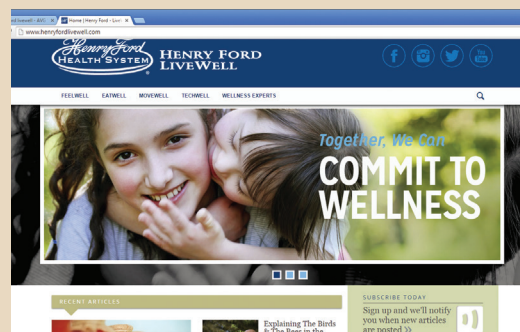
Fun with 5-2-1-0 Kids

5-2-1-0 Kids is an inventive Henry Ford app designed to engage children ages four to seven with healthy lifestyle messaging. It was designed by Henry Ford wellness experts and web developers experienced in children's apps. By playing four games, children learn about 5-2-1-0 and how they can strive to eat five servings of fruits



and vegetables, spend less than two hours in recreational screen time, get one hour of physical activity and drink zero sugar-sweetened drinks daily. 5-2-1-0 is endorsed by the American Academy of Pediatrics. Children create an avatar that catches falling fruits and vegetables

for points, gets them dancing, and races across a screen in pursuit of healthy beverages. A virtual board game involves parents and leads activities away from the screen. "The goal is for 5-2-1-0 Kids to help young children make positive associations with a healthy lifestyle message," says Sharon Milberger, Sc.D., director of Henry Ford LiveWell, "but first, we want them to have fun and engage – and this app is fun." To download the free app, visit the App Store or Google Play and search for "5-2-1-0 Kids." •



HenryFordLiveWell.com gets dynamic new format

Henry Ford has launched a dynamic, blog-style format for www.HenryFordLiveWell.com, the System's health and wellness web site. The LiveWell blog is loaded with current, reliable information and offers a holistic approach to health for the mind, body and spirit. Users find helpful tips, information on preventing disease or living with chronic conditions, medical research and health technology features, wellness calculators and more. Topics can range from tips on stretching, fitting wellness into your work day and healthy date night ideas to medical 3-D printing technology and head and neck cancer facts. Information is provided by a team of Henry Ford Health System physicians and medical experts such as registered dietitians and certified athletic trainers. Subscribers to the LiveWell blog receive a weekly round-up of health and wellness tips from Henry Ford experts. •

HFHS joins White House meeting

Kimberlydawn Wisdom, M.D., senior vice president of Community Health & Equity and chief wellness and diversity officer, and Ameldia Brown, M.Div., BSN, R.N., Henry Ford Macomb Faith & Community Health, joined a collaborative of hospital health system providers at the White House in Washington, D.C. The goal of the meeting was to learn how to strengthen the capacity of clinical care providers, faith networks and community organizations to better address health disparities, increase access to care and preventive services, and promote community health and wellness. •

Henry Ford receives AHA Equity of Care Award

Henry Ford Health System received the second annual American Hospital Association (AHA) Equity of Care Award. The award, given to just two organizations in 2015, recognized the health system for its efforts to reduce health care disparities and promote diversity within the organization's leadership and staff. The award was presented to Henry Ford Health System CEO Nancy Schlichting at the Health Forum/AHA Leadership Summit in San Francisco.

The AHA recognized that Henry Ford collects demographic data from more than 90 percent of its patients and embeds that data into Equity Dashboards that are part of the overall quality and service metrics tracked by all business units. This data is used to spur interventions in areas like diabetes outcomes among African-American patients. The health system also uses cultural competency as an ongoing training for employees and clinicians to provide high-quality care. Employee Resource Groups, a Healthcare Equity Scholars Program and resident training are continually evolving and improving in their approach. In addition, Henry Ford is dedicated to diversity through the use of a candidate pool that reflects set goals for minorities and women. Henry Ford has documented a 57 percent increase in minorities in top leadership levels and a 44 percent increase in females in top leadership levels from 2009 to 2014.



Henry Ford CEO Nancy Schlichting accepts the AHA Equity of Care Award from AHA President and CEO Rick Pollack.



HFHS hosts Community Baby Shower

Henry Ford Health System hosted its third annual Community Baby Shower in collaboration with The National Association of Negro Professional Women's Club of Detroit (NANPWC).

"This year was a tremendous success," remarks Meagan Dunn, director of Community Outreach and Partnerships. The event, which was promoted and supported by generous gifts and donations from the NANPWC, Babies "R" Us, and employees of HFHS, raised nearly \$10,000 in baby essentials, including diapers, breast pumps, car seats, and blankets, for mothers and families in need.

"This is a really exciting and unique partnership for us," says Dunn. "It has become a new tradition and is embraced System-wide at Henry Ford. People feel great about their contributions because many of these families don't have the resources they need to provide their new babies with a healthy transition from hospital to home."

In 2016, HFHS will again host the Community Baby Shower. For more information, contact Meagan Dunn, mdunn5@hfhs.org.

Blum-Alexander leads GWP to eighth successful year



Barbara Blum-Alexander, director of Generation With Promise

Barbara Blum-Alexander, MPH, MSW, is the director of Generation With Promise (GWP), for which she was program manager since September 2007. GWP brings nutrition education, physical activity promotion and youth leadership to elementary, middle, and high schools throughout Detroit, creating student leaders who are empowered to promote healthy living at their schools, among their peers, and in their families and communities.

GWP also works with community and faith-based organizations, promoting healthy eating through cooking demonstrations.

“GWP started out as a three and one-half year program out of the Michigan Department of Community Health - Office of the Surgeon General in Detroit, based on a \$5 million grant from the W.K Kellogg foundation. We were able to secure USDA funding through the State of Michigan and the Michigan Nutrition Network at the Michigan Fitness Foundation to continue to grow, and now, we’re in our eighth year,” says Blum-Alexander.

As director, Blum-Alexander ensures GWP receives financial support by writing funding proposals and reporting on finances and outcomes, which are

measured and consistently positive. She receives input from the GWP team, evaluators from the Public Health Sciences Department with HFHS, and works with the Office of Philanthropy to find additional sources of funding.

Collaborating with fund accounting is essential to “stay on track.”

“We have been able to secure funding to not just continue, but to grow, and have expanded every year in both the number of people on our team and the number of people we serve,” she says.

Blum-Alexander coordinates GWP’s goals with external partners in the community and internal partners at HFHS, enabling the program to align with the System. “It’s important to stay connected, to be sure we’re relevant and part of a broader movement – locally, statewide, and nationally,” says Blum-Alexander.

From an early age, public health and social work were a calling for Blum-Alexander. “I always knew I would do something to help people, and when I was exposed to social work, theories of social justice, and opportunities to engage communities and create policies, I realized I could help bring about change on a larger scale.”

Generation With Promise, says Blum-Alexander, is a “very tangible, very attainable program. Participants can make lifestyle changes, feel better right away, and gain better control of their health.”

She is most proud of her team, who she describes as amazing, energetic, passionate and committed. “They do the work. I support them and make sure they have the tools they need to make an impact.”

Henry Ford, says Blum-Alexander, has great employee diversity and is committed at the highest level to work in the community. She likes being part of a health system that values public health work, views health holistically and takes responsibility for the health of its community.

Blum-Alexander has master’s degrees in public health and social work from the University of Michigan and nearly 20 years experience in the field of public health and social work. Find out more at about Generation With Promise at www.henryford.com/gwp. •



HFHS CEO Nancy Schlichting joined Barbara Blum-Alexander, Dr. Kimberlydawn Wisdom and the GWP team at a recent Youth Wellness Ambassador Showcase.

CHEW director appointed to Interfaith Leadership Council



*Nancy Combs, director,
Community Health,
Equity & Wellness*

Nancy Combs, director of Community Health, Equity & Wellness, was appointed the newest board member of the Interfaith Leadership Council (IFLC) of Metropolitan Detroit.

“I’m honored to be asked to serve this great organization, which so well reflects our rich cultural and religious diversity in Southeast Michigan,” says Combs. “Because Henry Ford is a secular health system, we can easily reach out to all faith traditions. IFLC is a wonderful collaborator as together we build partnerships in health, faith, and cultural competency.”

A current initiative is to address end-of-life clinical cultural competency and raise community awareness on advance care planning through the Institute for Healthcare Improvement’s The Conversation Project. Working on a committee led by Susan Craft, director of Care Coordination Initiatives, Combs has served as a liaison between HFHS and IFLC in helping plan four educational events to date, and a website for faith leaders. For more, see <http://www.henryford.com/advancecareplanning> and <http://detroitinterfaithcouncil.com>. •

HFHS employees create music video, ‘Your Work Counts Again’

A cast and crew of more than 50 Henry Ford Health System employees recently created an original music video designed to encourage Community Benefit reporting. The Henry Ford lyrics are set to “YMCA” by the Village People and motivate employees to report their Community Benefit work to make it “count again.” The team of singers, dancers and production crew each volunteered about 40 hours to create the finished product. Visit <http://bit.ly/1UmJcC2> to watch the video, “Your Work Counts Again.”

The video is part of a strategic plan to promote Community Benefit reporting at Henry Ford. Employees can quickly report their Community Benefit work online and learn more about Community Benefit by visiting the Community Benefit page on OneHENRY: <http://henry.hfhs.org/body.cfm?id=18061>. Department leaders can also request a “road show” visit with information about Community Benefit by emailing their Community Benefit Lead (see contact list on OneHENRY), or contacting Nancy Combs, director of Community Health, Equity & Wellness, at ncombs1@hfhs.org. •



Local business leader makes HFHS community health a priority



*Gregory Jackson,
business leader
and Henry Ford
Health System
supporter*

Henry Ford Health System Foundation board member Gregory Jackson is a longtime Detroit native who grew up near the System’s main campus.

“My mother worked at HFHS until she retired, my sister was a nurse, and Henry Ford Hospital has been my family’s hospital for more than 50 years,” says Jackson. “I’ve been a patient at Henry Ford myself, receiving care for minor injuries like a broken arm and sprained ankle over the years.”

Today, Jackson is chairman, president and CEO of Jackson Automotive Management, which consists of several

Michigan automotive dealerships, and the owner and a member of the board of directors of two Chinese-American joint venture corporations.

Jackson recently made a \$10,000 gift to the Community Health, Equity & Wellness program at Henry Ford.

“I’ve been watching the work Kimberly Dawn Wisdom, M.D., and her team have been doing for years. Many donors support specific diseases like cancer, but I felt community health needed more attention,” says Jackson. “CEO Nancy Schlichting makes sure HFHS takes care of the community, and making a donation for that cause seemed natural. There is a great need among people in the community. And when a community is healthy, our city is healthy.”

To find out more about making a gift to support Community Health, Equity & Wellness at Henry Ford Health System, contact Michele Harrison Sears, Office of Philanthropy, mharris3@hfhs.org or (313) 874-6046. •